



ALETHEIA
MARKETING & MEDIA



AI
INNOVATION
SAAS

Alisa Miller

**CHIEF AI OFFICER + BOARD MEMBER, ALETHEIA
CO-FOUNDER, PLURALYTICS**

Alisa is a trailblazing C-level leader and board director best known for transforming sectors through scalable innovation and driving exceptional business outcomes amid disruptive technological change. She is the lead inventor of an AI patent issued in 2024.

As Chief AI Officer and board member of Aletheia Marketing & Media, she's inventing the future of values-driven and responsible AI and SaaS. Formerly, she was CEO & co-founder of Pluralitytics AI, where she led its growth and secured a patent for its groundbreaking combination of AI, behavioral and data science, and language generation models. Pluralitytics was acquired by Aletheia in July 2024 and remains the leading AI values-based precision content intelligence and performance platform. She is currently Chair of the Lumina Foundation board, a leading foundation focused on post-high school attainment and opportunity for all Americans. She was also selected as member of the AI Global Council, convened by Omnicom, that seeks to advance responsible AI for a better future.

Previously, as CEO and Executive Chairman of PRI – Public Radio International, she was the first woman to head a national public radio network and led PRI's 2018 merger with PRX creating a substantial audio network and podcasting powerhouse with over 100M downloads monthly.

She is a Council on Foreign Relations lifetime member and a recipient of the University of Chicago Booth School of Business 2015 Distinguished Alumni Award. Her TEDTalks on the power of media to shape perception have been viewed 2.3MM+ times and translated into 51 languages. In 2024, she was nominated for the Venture Beat, Women in AI Award.

She is known as an adept panel moderator and a dynamic and motivational speaker on the topics of AI, women's empowerment and technological innovation.



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TOPICS + EXPERTISE

SXSW 2025 – Speaker and Podcast, “Will AI Outpace Higher Education?” March 2025

NextUp Leadership Summit Chicago – “AI for Everyone October 2024

Google hosted Panel – “A Critical Conversation: Future of AI and Education” September 2024

The Communications Network – “AI for Good”

The AI Global Council – “Benefits of Assessing an Organization's AI Maturity”

The AI Global Council – “Finding Focus and Identifying Pathways to AI Implementation”

WEBINAR: “AI for Good? A Recipe for Getting Generative AI Right: (6:55)

The Social Intelligence Lab Demo Day – “Pluralytics with Values and Your Brand Voice on Social”

Next Insights Conference – “A Sharper Lens: Why a Values Layer is a Must-have for Your Insights and Analytics”

The MarTech Conference – “The Values Imperative for Marketers: What’s really driving your customer decisions”

Association of Corporate Citizenship Professionals – “Semantics of ESG: Leveraging Impact Communications to Connect with Stakeholders”

Connect with Alisa on LinkedIn



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The Quirks Event for Marketing Research and Insights – “GenZ is coming: Are you ready?”

IRM Advisory Board Carlson School of Management – “A post-2020 World: The Values Imperative for Marketers”

Ragan Training – “The Promise and Perils of ChatGPT for PR Pros”

The Communications Network – “AI for Good? A Recipe for Getting Generative AI Right”

The University of Florida College of Journalism and Communications – “AI and the Public Interest: Ethics, Accessibility and Impact”

On Board University of Chicago, Conference Keynote Speaker (2019)

Google Trailblazers, Keynote Speaker – “Know your purpose” (2018)

Keynote Speaker with Melinda Gates – BlogHer#15

Clinton Global Initiative Featured Speaker (2015)

TED Talk: How the news distorts our worldview (2008)