



ALETHEIA
MARKETING & MEDIA



AI
MARTECH
DATA
PRODUCTS

Clayton Kjos

SVP OF PRODUCT DEVELOPMENT

Clayton Kjos is a leading Product & Technology executive with deep experience building valuable products and solutions. In 2023, Clayton joined Pluralitytics, an AI-driven content intelligence platform as its first Head of Product and now leads product development in Aletheia as SVP of Product Development.

As Head of Product at Rakuten Link, Clayton led a large team of Product Managers overseeing the entire Rakuten Link suite of products as well as building and launching their Mini App Platform. With BCG Digital Ventures, Clayton helped launch Setel for Petronas, an e-wallet product now used across Malaysia.

As CTO of Fabric Interactive, Clayton built the backbone of Acorns, a multibillion-dollar investment product. Clayton has built products for 50+ startups and brands in his career and now focuses on products with an AI and ML focus.

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TOPICS + EXPERTISE

- AI-Driven Product Management
- Data-Driven Decision Making in Product & Business
- Balancing Speed & Quality in Product Development
- Engineering & Product Alignment for Startups & Scaling Companies
- True Agility: Structuring Product Teams for Success